The Maker

Committed to your craft

Creative Strengths

Focus and dedication, ability to achieve mastery

Untapped Potential

Taking creative risks, finding joy and play in the process

Ideal Collaborator

The Visionary

Driven, focused, and dedicated to the creative process, the MAKER has mastered the art of **manifesting ideas and visions** in three-dimensional form. Society greatly benefits from the work of maker types, who develop the systems, structures, tools, and innovations that the rest of us rely on.

One of the hardest workers of all the types, the MAKER is almost always **busy solving problems**, making headway on personally meaningful goals, and completing projects. There are few things that bring you more satisfaction than applying your brain power to crafting things and making progress in any form. You tend to excel in design, crafts, architecture, and other fields that blend artistry with business and technology.

You're driven by tangible results, and you know how to deliver. A **quiet type**, you enjoy collaboration but generally prefer to work alone so you can focus on your own creative process.

You how to play the long game, and you're not afraid to do the unglamorous legwork that goes into building something of value over time. Your **gifts of focus and dedication** can lead to achieving mastery and coming to be seen by others as an authority in your field.

Your biggest challenge? To **connect more deeply with your intuition** and emotions in order to bring forth ever more authentic and original work. Productivity is only half the equation of doing great work—the other half is inspiration. Creating the space to dream, imagine, and play can keep your work from becoming rote and mechanical.

Combine forces with the enterprising VISIONARY to take your creativity to new heights. The VISIONARY's soaring imagination gives you permission to dream bigger and envision the impossible—*and* to fearlessly risk failure in order to make it a reality.

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